

JUN 01 2005

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Attention: Examiner: James Sheleheda

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UNITED STATES PATENT AND TRADEMARK OFFICE

Examiner: James Sheleheda

Supervising Examiner: John Miller

Pages: Cover +4= 5

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From: Georgann S. Grunebach, Reg. No. 33,179

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Georgann S. Grunebach, Reg. No. 33,179

June 1, 2005

Date

Please find attached re:

Inventor: Derek P. Footer, et al.

Serial No.: 09/732,498

Filed: December 6, 2000

For: SYSTEM FOR OBTAINING DATA REGARDING CUSTOMER USE OF INTERACTIVE TELEVISION

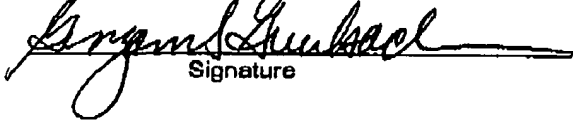
&gt; Notice of Appeal In Duplicate

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JUN 01 2005

PATENT  
Docket No. PD-200153A

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Date: June 1, 2005

Derek P. Footer, et al

Serial No.: 09/732,498

Group Art Unit: 2614

Filed: December 6, 2000

Examiner: James R. Sheleheda

For: SYSTEM FOR OBTAINING DATA REGARDING CUSTOMER  
USE OF INTERACTIVE TELEVISION

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF PATENT  
APPEALS AND INTERFERENCES**  
(37 C.F.R. § 1.191)

Mail Stop AF  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants hereby appeal to the Board from the decision of the Primary Examiner mailed March 1, 2005, and Advisory of May 24, 2005, finally rejecting claims 1-17.

06/03/2005 AMONDAF1 00000036 500383 09732498

01 FC:1401 500.00 DA

Serial No. 09/32,498

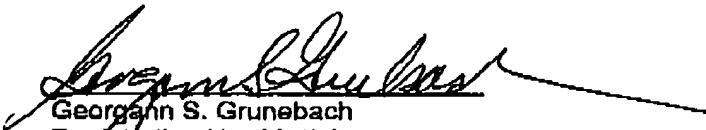
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Docket No. PD-200153A

This application is on behalf of other than a small entity.

The fee for filing the Notice of Appeal is \$500.00. The Commissioner is hereby authorized to charge the required fee of \$500.00, any additional fees, any underpayment of fees, or credit any overpayment to Deposit Account No. 50-0383. This request is transmitted in duplicate.

Respectfully submitted,

  
Georgann S. Grunebach  
Registration No. 33,179  
Attorney for Applicants

Date: June 1, 2005

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